NORTHWEST
GIVING NEW DIRECTION TO LIFE

Northwest Behavioral Health Services, Inc.

P.O. BOX 9373 A
JACKSONVILLE, FL 32208

Administrative and Adult Services
Telephone: (904) 781-7797
Fax: (904) 781-8685

Children Services
Telephone: (904) 781-0600
Fax: (904) 781-0016

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CEO

January 22, 2015

Greetings:

It is our privilege to invite you to join Northwest Behavioral Health Services, Inc., and its community partners in celebrating the 32nd Annual Conference on Mental Health and the Black Community. This community-wide event is scheduled for May 13th – 16th, 2015, at Edward Waters College and is opened to the public. Attending the conference will provide you with critical information on health and wellness, economic development and prevention education. Additionally, the conference events will include valuable workshops, a community resource fair, and networking opportunities.

Northwest Behavioral Health Services, a 501 (c)(3) organization, is celebrating twenty-two years of service to the community and has provided behavioral health intervention to thousands of children and adults since its establishment. Over the years, the agency has collaborated with other community organizations in assuring a successful conference which is attended by over 500 individuals annually. Our goal is to improve the quality of life for our community while promoting healthier and productive lifestyles.

Your support is needed now more than ever to help us achieve our goal and make this year's conference a success. We are asking your financial support through a conference sponsorship, purchase of a program ad, or a monetary donation. For your convenience, we are enclosing a Sponsorship Response Form, which can be completed to indicate your level of support. Your financial contribution to this event is tax deductible.

Thank you in advance for your generous support and participation.

Sincerely,

Patricia G. Sampson, MBA, CAPP
Chief Executive Officer

Steward E. Washington, LMHC
Conference Coordinator

Northwest Behavioral Health Services, Inc.
33rd Annual Conference on Mental Health and the Black Community
Edward Waters College - Jacksonville, FL.
May 13th-16th, 2015
Sponsorship and Monetary Contribution

Invoice

Name of Organization or Individual: _____

Contact Person: _____ Title: _____

Address: _____

Telephone Number: _____ Email: _____

Type of Conference Participation: _____

Corporate Materials or Advertisements to be Displayed and/or Distributed _____Yes _____No

Describe: _____

Please enclosed a check in the amount of: $_____ for support of the following sponsorship, fees and/or program, ads:

(Please Check all That Applies)
All sponsorships will include a meal

Conference Events Sponsorships and Contributions Please Select Choice of Sponsorship Which will be Acknowledged in the Conference program		**(x)**	**Enter Amount Included**
****Conference Co-Sponsors	$ 3,000.00		
***Points of Excellence Awards Banquet	$ 2,500.00		
***The Golden Years (Mini-conference and Seniors Health Fair)	$ 2,500,00		
***Family Day and Youth Rally (Educational Seminars, and Health/Self-sufficiency Fair with Entertainment)	$ 2,500.00		
**Mental Health and the Ministry (Faith-based Training Lunch	$ 1,500.00		
**Building a Health Business Community	$ 1,500.00		
**Community Network Reception (Social/Educational Seminar)	$ 1,500.00		
**Professional Development (Continuing Education Credits)	$ 1, 500.00		
*Leadership Mini Summit	$ 800.00		
*General Sponsor Donation	$ 500.00 or less		
Vendor Fee (Stand Alone Vendors)	$ 50.00		

Program Ads Cost

Program Ads for Points of Excellence	Amount	X	Enter Amount Included
Front Inside Cover	$ 500.00		
Back Outside Cover	$ 500.00		
Back Inside Cover	$ 300.00		
Full Page Color	$ 150.00/$160.00		
Full Page Black & White	$ 100.00/$110.00		
½ Page Color	$ 75.00/$85.00		
½ Page Black & White	$ 50.00/$60.00		
Total Amount (Including Sponsors and Ads)			$

Note: Photo Ads are an additional $10.00. Photographs and Logos must be in jpeg format (picture ready) and sent electronically to psampson@nwbh.org

Sponsorship level benefits include the following:

**** Gold sponsorship includes full page color ad in the printed program and posted on social media pages, 8 tickets, with display table, at the awards banquet, and vendor tables at 5 separately scheduled conference events over a period of 4 days.

**** Silver sponsorship includes full page color ad in the printed program and posted on social media pages, 6 tickets, with display table, at the awards banquet, and vendor tables at 4 separately scheduled conference events over a period of 4 days.

**Bronze sponsorship includes full page color ad in the printed program and posted on social media pages, 4 tickets (¼ table) with display table at the awards banquet, and vendor tables at 3 major conference events over a period of 4 days.

*Honorable mention sponsorship includes ½ page color ad in the printed program and posted on social media pages, 2 tickets, with display table, at the awards banquet and vendor tables at 2 major conference events over a period of 4 days.

Select you choice(s) of events. They are listed in order based on highest to lowest expected attendance.

__The golden Years (display table)
__ Points of Excellence Awards (table signs)
__ Family day and Youth Rally (display table)
__ Building a Healthy Business community (display table)
__ Community Network Reception (display table)

Please submit your completed invoice and check prior to April 30, 2015 for recognition in the conference program and to reserve your vendor space(s).

All non-online donations can be sent to:
Northwest Behavioral Health Services, Inc.
Attn: Patricia Sampson, CEO
2392 N. Edgewood Avenue North
Jacksonville, Fl. 32254 Email:info@nwbh.org
Tel: (904) 781-7797, ext. 415

Donations are tax deductible to the extent allowable under current IRS regulations